

The might of vegetative propagation for healthy and productive forests to face climate changes

Rotorua, New Zealand, 3-8 March 2024

Sponsorship Prospectus

Letter of invitation

It is with great pleasure that the Organising Committee offers you a unique opportunity to sponsor the 6th IUFRO 2.09.02 Conference organized under the umbrella of the International Union of Forest Research Organisations (IUFRO), [Division 2](#) (Physiology and Genetics), and [Working Party 2.09.02](#) “Somatic embryogenesis and other vegetative propagation technologies”.

The Conference entitled “The might of vegetative propagation for healthy and productive forests to face climate challenges” is being held in Rotorua, New Zealand from 3 – 8 March 2024.

In the context of rapid climate change, there is an urgent need for cost-effective, efficient tree vegetative propagation (bio)technologies to support the development of precision forestry and delivery of forest products and services. Innovative technologies could be of importance for both deployment of adapted, healthy, commercial varieties in planted forests and preservation of natural forest areas, thus to the integrated benefit of the industry and society. In New Zealand there is a marked societal dimension in forestry through the historical strong and practical involvement of Te Ao Māori in forest management.

The Organising Committee looks forward to welcoming you to the conference.

The IUFRO 2.09.02 Conference

- The conference will host around 80 research scientists and (bio) technologists from around the world.
- The 5-day programme, including field trip, will focus on all fields of application of vegetative propagation to preserve, assess, improve, adapt, and deploy tree genetic resources in resilient and productive forests providing multiple other ecosystem services.
- The venue for the conference is the Novotel, Rotorua.
- Rotorua has an airport with direct flights from the main centres and is in driving distance of Auckland International Airport.
- The venue is within easy walking distance of a range of accommodation options. Rooms are available at the conference hotel and sponsors will be able to make reservations once details are published.

Sponsorship opportunities

A sponsorship package entitles you to the following benefits:	Platinum \$8000	Gold \$5000	Silver \$3500	Bronze \$2000
Exhibition Space	✓	✓	✓	
Banner at Conference	✓	✓	✓	✓
Speaking slot opening conference and sessions	✓			
Logo on website	✓	✓	✓	✓
Collateral in conference handout	✓	✓	✓	✓
Session sponsorship	✓	✓		
Logo in opening multimedia presentation	✓	✓		
Complimentary registrations	4	2	1	0
List of conference delegates who have agreed to name disclosure	✓	✓	✓	✓

Other opportunities **Field trip \$2500**

- Field trip promoted as *[sponsor's name] field trip*
- Opportunity for organisation representative to welcome everyone to the field trip
- Opportunity to provide organisational material
- Organisation's banners or logos to be displayed at the field trip

Conference dinner \$2500

- Two tickets to conference dinner
- Organisation's banners or logos to be displayed at the conference dinner
- Opportunity for organisation representative to welcome everyone to dinner
- Opportunity to provide organisational material

Let us know if your institution wishes to support our IUFRO 2.09.02 conference.

iufro2024-rotorua@scionresearch.com

Please check the [2.09.02 dedicated webpages](#) to keep up to date.

